REP HEADLINE# 6387161 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OC

OCT19/12 15.11
*** WFTV-TV ***

CITY TAX FLIGHT DATES OCT23/12 PRDCT OBAMA SKED C ORDER # AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX_ OCT29/12 WK-1 WASHINGTON, DC 3050 K ST NW, EST#1897 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6387161 CO-OP BILLING NEEDED CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN REP.# OFF. # 6556 SALESMAN # LOCAL DATE OCT19/12 REGIONAL 15.11

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$193980..107X
PLS CFM, TH 10/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA- SKED C

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	3	4	10/26	10/23	\$925.00	2 530A-600A 30
4	F C F	ı				PROGRAM : EYEWITNESS NEWS
	777 F	4	10/26	10/23	\$625.00	1 500A-530A 30
				1897	AGENCY EST# = 1897	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =
TOTL:	WEEK : DAYS	END :SPTS: WEEK : DATE : /WK: INVT :	: END : DATE	: START	: LGTH : SEC : RATE	: LINE#:REP :CD: TIME PERIOD : LGTH : :

PROGRAM	14	PROGRAM	13	PROGRAM	12	PROGRAM	11	PROGRAM	10	PROGRAM	ø	PROGRAM	8	PROGRAM	7	PROGRAM	Q	PROGRAM	ហ	PROGRAM	4	PROGRAM	ω	:LINE#:REP :C
: STEVE HARVEY S	300P-400P	: THE CHEW/GENERAL	100₽-300₽	: EYEWITNESS NOO	1200N-100P	: THE VIEW	1100A-1200N	: MILLIONAIRE/FAMILYFEUD	1000A-1100A	: JEFF PROBST	900A-1000A	: EYEWITNESS NE	700A-900A	: GMA-SAT	900A-1000A	: EYEWITNESS NE	700A-900A	: EYEWITNESS NEWS	500A-600A	: GOOD MORNING	700A-900A	: EYEWITNESS	600A-700A	CD: TIME PERIOD
SHOW	30	RAL HOSPITAL	30	NOON NEWS	30		30	AMILYFEUD	30		30	NEWSDAYBREAK	30		30	NEWSDAYBREAK	30	WS	30	AMERICA	30	NEWS	30	: LGTH : SEC
	\$650.00		\$800.00		\$850.00		\$925.00		\$560.00		\$560.00		\$1,050.00		\$1,050.00		\$1,050.00		\$340.00		\$2,000.00		\$1,875.00	: RATE
	10/23		10/23		10/23		10/23		10/23		10/23		10/28		10/27		10/27		10/27		10/23		10/23	: START
	10/26		10/26		10/26		10/26		10/26		10/26		10/28		10/27		10/27		10/27		10/26		10/26	: END : DATE
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LINE#:REP :CD: :LINE#: :15 PROGRAM: 16	TIME PERIOD: 1200N-1230P NOON NEWS 100P-600P	130 SEC	: F	: START: DATE	: END : DATE	WK:	WEEK: DAYS INVT:
16 PROGRAM	100P-600P : WEEKEND MOVIES	30	\$475.00	10/28	10/28	Ь	SUN
17	400P-500P	30	\$800.00	10/23		.	
PROGRAM	: DR. OZ			100	10/10	4	TU~F
18	500P-600P	30	\$2,250.00	10/23	1000	.	
PROGRAM	: EYEWITNESS NEWS			1	10/70	42	TU-F
14 9	600P-630P	30	\$3,000,00	10/33)	·	
PROGRAM	: EYEWITNESS NEWS			1	10/10	42	TU-F
20	600P-630P	30	\$1,500.00	10/28	10000	1	
PROGRAM	: EYEWITNESS NEWS			1	0 1	 -	SUN
21	700P-730P	30	\$3,000.00	10/23	10/26	2	
PROGRAM	: JEOPARDY				1	ţ	н. Г.
22	730P-800P	30	\$3,000.00	10/23	10/26	7	
PROGRAM :	: WHEEL OF FORTUNE			i	1	'n	H.
23	700P-800P	30	\$850.00	10/27	10/37	7)
PROGRAM :	: JEOPARDY/WHEEL			1	+0/0/	۲	SAT
24	800P-1000P	30	\$9,250.00	10/29	1000	4	
PROGRAM :	DANCING WITH THE	STARS		i	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	⊬	NON
25	1000P-1100P	30	\$6,000.00	10/29	10/30	٠.	
PROGRAM :	CASTLE			1	10/49	۲	MON
26	4006-4008	30	\$9,250.00	10/23	10/23	د	
PROGRAM :	DANCING RESULTS			1	1	٢	H.OF.

P OCT19/12 15.11
*** WFTV-TV ***

PROGRAM	38	PROGRAM	37	PROGRAM	36	PROGRAM	35	PROGRAM	34	PROGRAM	33	PROGRAM	32	PROGRAM	31	PROGRAM	30	PROGRAM	29	PROGRAM	28	PROGRAM	27	: LINE#: :
: EYEWITNESS NEWS	600A-700A	: EYEWITNESS NEWS	530A-600A	1 : EYEWITNESS NEWS	500A-530A	: JIMMY KIMMEL	1210A-105A	M : NIGHTLINE	1135P-1210A	M : EYEWITNESS NEWS	1100P-1135P	M : REVENGE	900P-1000P	: ONCE UPON A	4006-4008	M : SCANDAL	1000P-1100P	M : GREY'S ANATOMY	900P-1000P	M: NASHVILLE	1000P-1100P	AM : MIDDLE/NEIGHBORS	4006-4008	: CU: TIME PERIOD
Ø	30	IS	30	18	30	LIVE	30		30	WS AT 11P	30		30	TIME	30		30	λį	30		30	BORS	30	: LGTH : SEC
	\$1,875.00		\$925.00		\$625.00		\$340.00		\$1,025.00		\$2,000.00		\$6,000.00		\$6,500.00		\$5,000.00		\$6,500.00		\$5,300.00		\$6,600.00	C: RATE
	10/29		10/29		10/29		10/23		10/23		10/23	1	10/28	1	10/28		10/25		10/25		10/24	1	10/24	: START : DATE
	10/29	1	10/20	1	10/29	0	10/26	1	10/26	1	10/28	0 1	10/20	7	10/28	7	10/25	1	10/25	1 1	10/24	100	<u> </u>	: END
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N Z		N		MC N		i.	1	F C I]	- SO		S C N)	or S)	T.H.O		THO		\$ [H		₩ U	١.	DAYS
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OCT19/12 15.11 *** WFTV-TV ***

PROGRAM :	49	PROGRAM :	48	PROGRAM	47	PROGRAM	46	PROGRAM	45	PROGRAM	44	PROGRAM	43	PROGRAM	42	PROGRAM	41	PROGRAM	40	PROGRAM	39	:LINE#:REP :CD:
EM	600A-700A	EYEWITNESS NEWS	1100P-1135P	: WHEEL OF FORTUNE	730P-800P	: JEOPARDY	700P-730P	: DR. OZ	400P-500P	: STEVE HARVEY SH	300P-400P	: THE CHEW/GENERAL	100P-300P	: EYEWITNESS NOON	1200N-100P	: THE VIEW	1100A-1200N	: MILLIONAIRE/FAMILYFEUD	1000A-1100A	: JEFF PROBST	900A-1000A	D: TIME PERIOD :
	30	AT 11P	30	ti.	30		30		30	SHOW	30	AL HOSPITAL	30	NEWS	30		30	MILYFEUD	30		30	LGTH : SEC
	\$850.00		\$2,000.00		\$3,000.00		\$3,000.00		\$800.00		\$650.00		\$800.00		\$850.00		\$925.00		\$560.00		\$560.00	RATE
	10/28		10/29		10/29		10/29	ļ	10/29		10/29		10/29		10/29		10/29		10/29		10/29	: START
1	10/28	,	10/29		10/29	1	10/29	11	10/29		10/29		10/29	1	10/29	1	10/29		10/29	11	0	: END
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REP HEADLINE# 6387161
*** ORIGINAL REV#0 ***

:LINE#:REP :CD:

: LINE#: :

TIME PERIOD : LGTH : SEC :

RATE

REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP C

START DATE END :SPTS: WEEK : DATE : /WK: INVT : OCT19/12 15.11 *** WFTV-TV *** DAYS :SPTS: :TOTL:

CONTRACT TOTAL TOTAL SPOTS

193980.00

OCT/12 162160.00 NOV/12 31820.00

MARKET TOTALS \$477,555 WFTV 41% WKMG 17% WESH 24% WOFL 15% WKCF 1% WOPX 0% WRDQ 0% EFTV 0%

WRBW 2% CABL 0%

DEMOS- RA35+*

SVC- NSI